

## TESTIMONIALS

*identifying opportunity through custom research*

### Research Capabilities

"This was the first time that I have worked with MRSI and the team exceeded my expectations. I can't remember the last time that I have been so pleased with the level of service and the quality of work that I have received from a vendor."

*Fortune 500 Insurance Provider*

"We transferred a critical study from another vendor to MRSI—and MRSI did an exceptional job of making sure every detail was double and triple checked to ensure comparability of results."

*Senior Manager, Marketing Research, Fortune 1,000 Financial Services Company*

"We know what we are going to get with MRSI and consistency and reliability are critical. Also - MRSI doesn't over promise and then fail to deliver."

*Research Manager, Fortune 100 Consumer Product Manufacturer*

"As our company has started to evolve and to therefore incorporate new and evolving test methodologies I have enjoyed working with MRSI as a strategic partner rather than as just a vendor who executes requests. I appreciate their insights."

*Research Scientist, Fortune 100 Consumer Product Manufacturer*

"They know my business so that adds value for study and questionnaire design. They make suggestions for improving on my designs when necessary. They don't nickle and dime me, they understand that sometimes a study is more fluid than others and they don't freak out when change is necessary."

*Fortune 500 Financial Services Provider*

"Thoughtful test designs, great attention to detail, proactive account team"

*Research Consultant, Grocery Retailer*

"I am hoping to have the same level of service and excellent reporting I received from my first project. It made my life as a client side researcher so much easier!"

*Fortune 100 Grocery Retailer*

"Better senior level staff, attention to detail, reports that are ready to go."

*Manager, Consumer Insights, Grocery Retailer*

"MRSI is a key player in executing successful testing and analysis for us."

*Specialty Retailer*

"MRSI is easily accessible, knowledgeable and easy to work with. The data is always accurate. They save me time which is what I'm looking for...and they make me look good."

*Fortune 1,000 Consumer Products Manufacturer*

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### Research Capabilities

"In working with MRSI I was very impressed by the attention to detail and the availability of senior level staff, the quality of the reporting...very good."

*Manager, Consumer Insights, Fortune 100 Grocery Retailer*

"The quality of deliverables and attentiveness of the client team to my requests and questions is always very good with MRSI. Other vendors are usually not this consistent."

*Market Research Manager, Fortune 500 Food Product Manufacturer*

"My team has engaged MRSI in complex study designs and they've executed flawlessly."

*Fortune 500 Food Product Manufacturer*

"MRSI has been stepping in and providing us with the kind of sophisticated analyses that other research firms can not even attempt to do for us."

*Fortune 500 Specialty Retailer*

"You make completing the studies easy. With the volume of studies I'm handling that is a premium benefit to me."

*Fortune 500 Insurance Provider*

"I was very pleased with the entire process. The final report was excellent. The team was very easy to work with."

*Fortune 500 Insurance Provider*