

## TESTIMONIALS

*identifying opportunity through custom research*

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### Research Results

"Their client service is top of the pack. I enjoy working with my team at MRSI and that is half the package for any research agency. Anyone can put a study out and give back data but the insights and the understanding are what set MRSI apart."

*Fortune 500 Pharmaceutical Manufacturer*

"Very pleased with the continued individualized professional and courteous service. The willingness to work closely and partner has been critical in the success of my recent projects. Very willing to tailor services to best suit my budget and needs."

*Research Analyst, Fortune 500 Pharmaceutical Manufacturer*

"Our feeling is that MRSI is the highest quality provider we have used."

*Senior Manager, Marketing Analytics, Personal Care Product Manufacturer*

"MRSI takes time to understand the situation around any request. They also make suggestions that empower you to better deliver upon your requirements."

*Research Scientist, Fortune 100 Consumer Product Manufacturer*

"I am very pleased with the way that you partner with your clients to achieve "win/win" outcomes."

*Fortune 500 Food Product Manufacturer*

"I have been over-run by the volume of studies that I have worked on and have been able to rely on MRSI as if you were working in the office next to me. You have taken requirements and created neatly buttoned-up studies with actionable results. I could not be happier with the teams I have worked with."

*Fortune 500 Financial Services Provider*

"MRSI draws implications from the research findings rather than just spewing out findings."

*Senior Marketing Research Analyst, Insurance Provider*

"They take the research to the next level...don't just hand you a report."

*Senior Project Manager, Fortune 500 Commercial Bank*