

TESTIMONIALS

identifying opportunity through custom research

Research Solutions

"I trust my team. MRSI more than others really partners with us to find solutions to problems whether it is a complex design or data collection roadblock. The team does a great job of brainstorming with us."

Fortune 500 Financial Services Company

"MRSI is amazing. They always add value to our questions, projects and discussions. My team does an excellent job of meeting all the requirements we throw their way (regardless of the complexity). We can always send a research issue to them and they will figure out how to handle it."

Associate Director Market Research, Personal Care Product Manufacturer

"MRSI takes time to understand the situation around any request. They also make suggestions that empower you to better deliver upon your requirements."

Research Scientist, Fortune 100 Consumer Product Manufacturer

"In all the studies we have commissioned with MRSI, we found that we have been challenged on all of our assumptions going into each study and we have gained insights into what the study outputs would yield."

Senior Manager, Marketing Analytics, Personal Care Product Manufacturer

"You have become one of our "considered set" of vendors. We like the customized approach offered by MRSI."

Director-Primary Competitive Intelligence, Fortune 500 Financial Data Services Company

"MRSI was very proactive and creative in suggesting solutions."

Research Manager, Fortune 100 Consumer Product Manufacturer

"My team was very attentive to our needs and exceeded expectations in this area. We received highly valuable consultation and were very happy with the execution of the research."

Consumer Understanding Manager, Flavors and Fragrances Company

"You don't just do what we say. You think about the issue and come back with thoughtful solutions. My research designs are stronger because of the effort your team provides."

Fortune 500 Insurance Provider

"MRSI works diligently to understand the business and tailor their services to satisfy client requirements. Communication and deliverables are timely and they repeatedly demonstrate that they are willing to extend themselves to complete a job."

Lead Analyst, Tracking Research, Fortune 100 Consumer Product Manufacturer